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Graphic Design: A Concise History by Richard Hollis

Graphic Design A Concise History,

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Second Edition [World of Art] by Hollis,
Richard [Thames & Hudson,2002]
[Paperback] Second (2nd) edition
Unknown Binding - January 1, 1994 by
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Some brief overview of this book. From

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its roots in the development of printing, graphic design has evolved as a means of identification, information, and promotion to become a profession and discipline in its own right. This authoritative documentary history begins with the poster and goes on to chart the development of word and image in brochures and magazines,

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Graphic design proper really began after the invention of the printing press in

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Synopsis. The story of graphic design is one of the most exciting and most important in the history of 20th-century visual culture. Created to inform, identify and promote, graphic design has evolved from its roots in the development of printing to become a profession and a discipline in its own

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chart the development of word and image in brochures and magazines, advertising, corporate identity, television and electronic media, and the effects of technical innovations such as photography, the computer and digital technology.

Graphic Design : A Concise History -

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This compact little history of graphic design contains over 800 illustrations. In his crisp, smart narrative, Hollis follows the profession from the late 19th century to the close of the 20th. His book is small enough to fit in your purse and rich enough to account for the basic history of our profession.

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Graphic Design: A Concise History - Richard Hollis ...

Graphic Design: A Concise History
(World of Art) Published May 17th 2002
by Thames Hudson Second Edition,
Paperback, 232 pages Author(s): Richard
Hollis. ISBN: 0500203474 (ISBN13:
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In a 2009 article for Design and Culture, Johanna Drucker compared Phillip Meggs' groundbreaking A History of Graphic Design (1983) to Richard Hollis'

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Graphic Design: A Concise History (1994). These two books were instrumental in establishing the graphic design canon, and are still widely used in courses in Europe and the United States.

Can We Teach Graphic Design History Without the Cult of ...

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Title: Graphic Design A Concise History
Year Published: 1994 Author: Richard
Hollis Pages: 223 Softback In good
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